

# ROEST

## Content creator intern

ROEST seeks for independent and creative person to join our team as Content creator intern. The candidate will be responsible for three main areas: social media, content delivery and marketing materials. This position is covering more areas – if you find yourself in one of them, you are still our person. The employment can be part time (long term or short term).

## Who we are

Our vision is to bring the quality into every cup of coffee. To succeed, we are going to challenge several parts of the coffee value chain – from production to roasting and brewing. We have launched our first product, an award-winning professional sample roaster for quality control.

ROEST is developed and produced in Norway, but our market is global.

## Location

Our office is based in Oslo and the candidate can work from home or our office, depending on the tasks.

## Responsibilities / This is your job

ROEST seeks a highly motivated person for the position as Content Creator intern to cover three main areas: Social Media, Content Delivery and Marketing Materials. The position is covering more areas – if you find yourself in one of them, you are still our person.

The candidate will work closely together with our marketing manager. Tasks include:

- Contribution to a content plan within our main channels (website, blog, Instagram, and others)
- Daily content creation to create engagement with our community.
- Copywriting and content creation to meet our strategy, interviewing our key customers and sharing their experience with our product.
- Designing marketing and communication materials for our customers

## Qualifications / This is you

- Able to create outstanding marketing content.
- Writing and editorial skills in English language
- Experience with social media platforms
- Passion for content creation and technology
- Graphic design skills to create catalogues or user manuals.
- Confident and dynamic personality
- Strong creative outlook

## **Advantages**

- Interest in Specialty coffee industry and coffee roasting
- Experience with our product
- Photography and video editing

## **What do we offer?**

- We offer a chance to work with a cutting-edge product with cutting edge technology and design awards.
- The thrill of getting into a fast-growing start-up.
- Competitive salary based on experience.

Interesting? Send us an email to [veronika@roestcoffee.com](mailto:veronika@roestcoffee.com) with a few words about yourself, your CV and how you will help us take ROEST to the next level.